



Erasmus+ KA2 BOTSTEM
roBOTics and STEM education for children and primary schools
Project N°: **2017-1-ES01-KA201-038204**

GENERAL DISSEMINATION QUANTITATIVE AND QUALITATIVE RE-
PORT

1st Report 09.03.2018

Polo Europeo della Conoscenza



The general dissemination report analyse is based on the dissemination activities undertaken by the partners under a qualitative and quantitative perspective during the period from 1st. Of to the 1st. Of Mmarch 2018. The Quantitative data is determined by the number of activities, the geographical impact and the number of persons / audience. The qualitative part is based on the data collected about the dissemination on the project target groups.

Therefore the indicative measures will be given in general adding all the activities undertaken by all the partners, remaining to the single partner report the dissemination completeness. At this stage of the project there has already a lot of activities and material to disseminate and all the partners made a huge effort to valorize and make the public aware of the proceeding steps of the project itself.

The results achieved in the third year of the project, show the strong impact of the project's conferences and results in term of involvement of the target groups in the following exploitation project dimension.

Our task therefore was following 4 main streamlines:

- A. Geographical level – number of participants and possible public
- B. Target group (quantitative and qualitative level)
- C. Dissemination Contexts
- D. Dissemination Contents

A: Geographical Level and Number of Participants

Regional / Local Level
National Level
European Level
International Level



B. Dissemination Target group (quantitative and qualitative Level). As mentioned in the Dissemination Guidelines

At Local and Regional Level

- University professors
- PhD. and Postdoc Researchers;
- Educators;
- Trainers;
- in-service teacher's trainers
- Local educational institutional actors;
- Schools
- Universities
- Specific Parent's and Associations of Experts?

At National Level

- Childhood and Primary Education teachers;
- Lecturers and Professors (University)
- non-formal and informal education trainers.
- Other staff of education organisations, including heads of institutions;
- Relevant staff in national education ministries, including local and regional branches;

European/International

- European Associations for Education ;
- European Communication Research and Education Association (ECREA);
- Public.

C. Contexts of the Dissemination

Conferences

Workshops

Information meetings

Contact Seminars

Media: Newspaper articles, Television interview / newsletter

Distribution material: Leaflets and Brochures

Web tools: Website, Facebook, Other social networks, Video sharing websites

Mailing lists newsletter

Multiplier events

Other project meetings

D. Dissemination Contents

Project info, outcomes and outputs

Events

Aims of the project

Project Contents

Activities undertaken and future activities

Newsletters

e-handbook guide of recommendation (final outcome of the project)

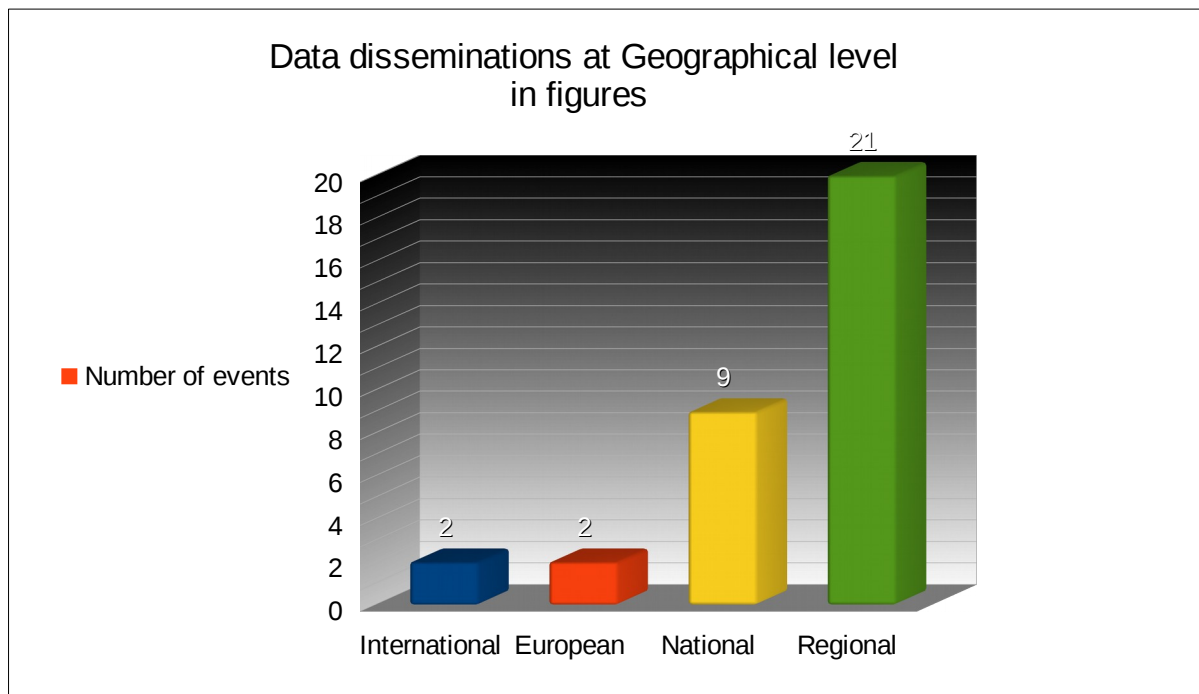
Platform

training courses



A. Geographical level

Number and Geographical kinds of Dissemination Events

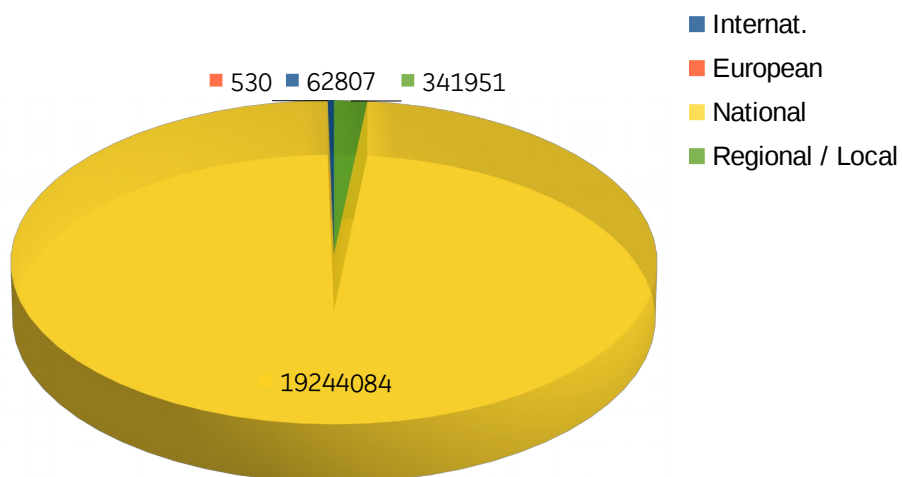


Level Target Geogr.	ES Burgos University *	S. HKR	ITA Polo	CY IDEO	ES Adele	ES KVC	Total
Intern.			1		1		2
European			2				2
National		1	5	1	1	1	9
Regional / Local	4	12		2	2	1	21
TOTAL	4	13	8	3	4	2	34

* It includes: Facebook page and group, Initial website link botstem.europole.org then became www.botstem.eu all facebook and website data will be included under Burgos University coordinator



NUMBER PARTICIPANTS PER GEOGRAPHICAL DISSEMINATION EVENT



Number of participants / audience per geographical dissemination event and per Country

Level TG.	ES Burgos University *	S. HKR	ITA Polo	CY IDEO	ES Adele	ES KVC	Total
Intern.	161** 155***	439*	2052*		60.000		62.807
European			530				530
National		17	120.815	252	19.123.000		19.244.084
Regional/loc	30.030	299.611	12.000	90	160	60	341.951
TOTAL	30.346	300.067	135.397	342	19.183.160	60	19.649.372

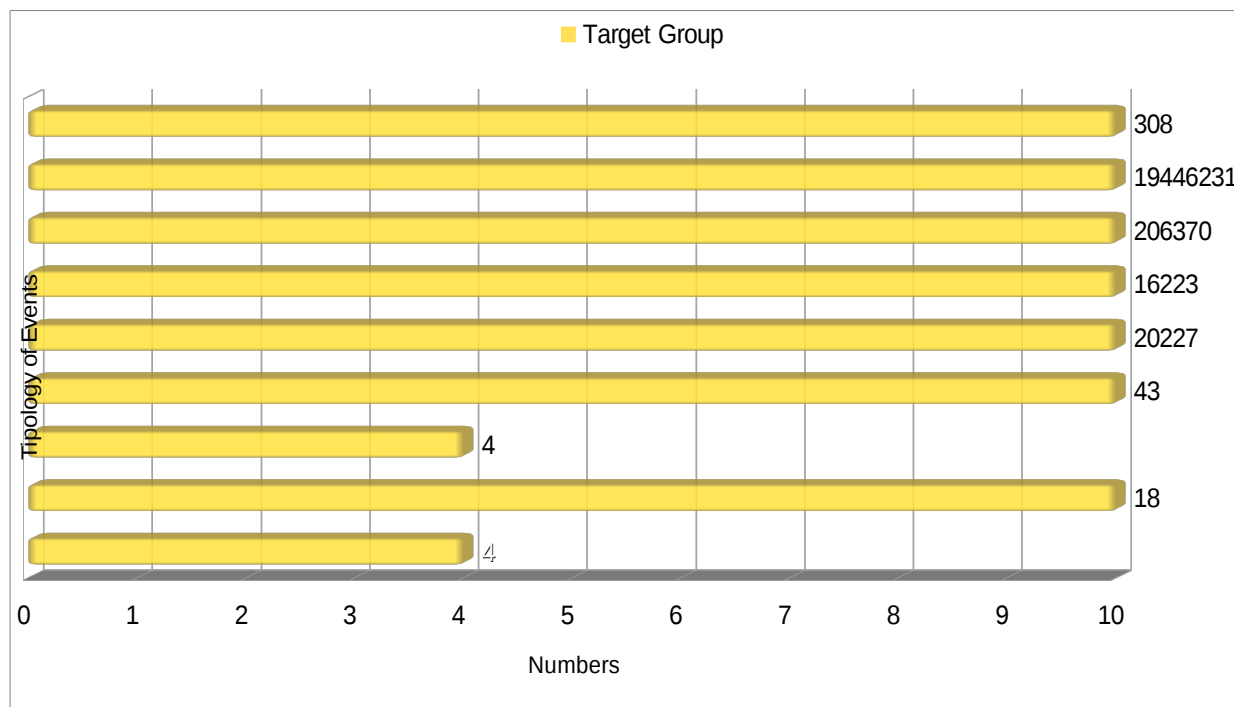
* It includes: Organizations Facebook page and group,

** Initial website link botstem.europole.org then became www.botstem.eu . All botstem website data will be included under Burgos University coordinator.

*** Facebookgroup : <https://www.facebook.com/groups/708218239368974/>



Percentage and target group numbers reached by the dissemination



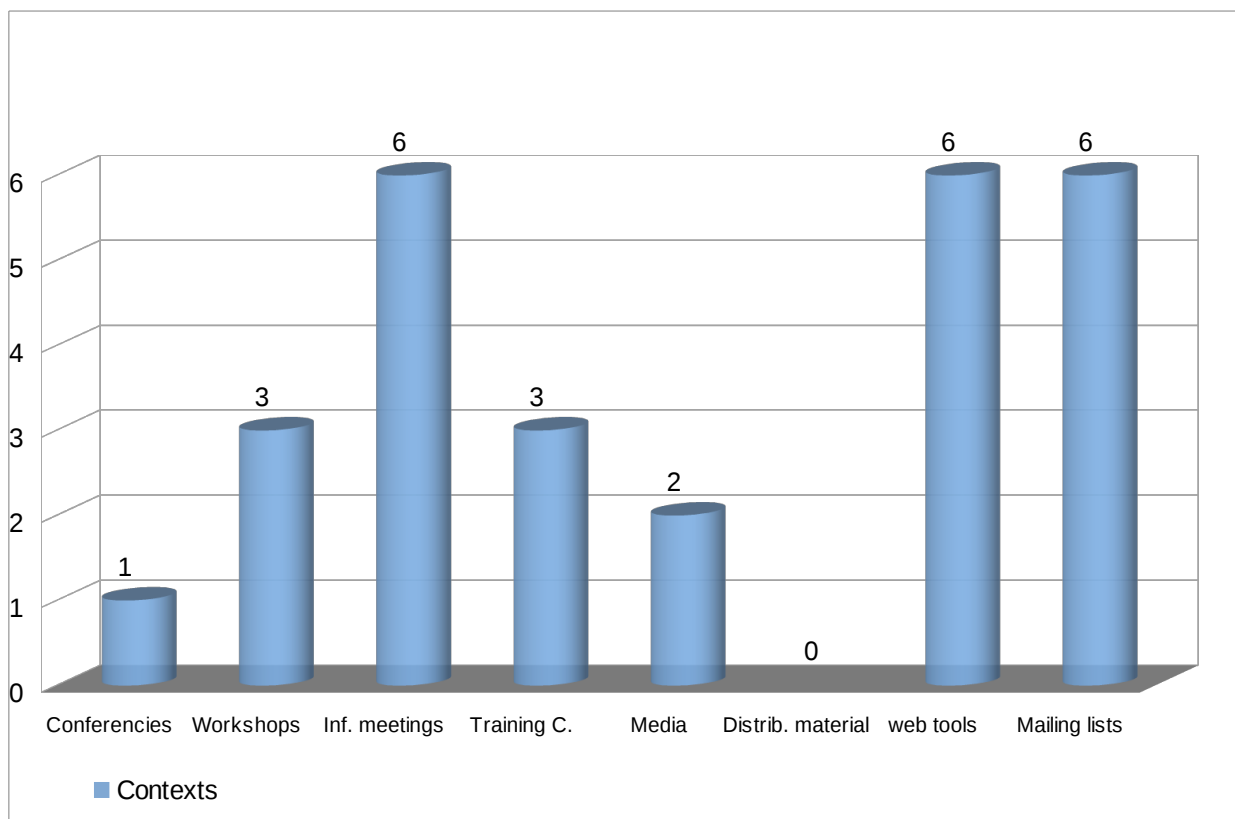
Target groups (quantitative and qualitative level)

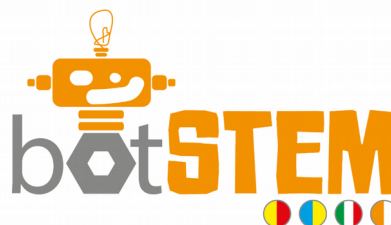
Target Gr	ES Burgos University	S. HKR	ITA Polo	CY IDEO	ES Adele	ES KVC	Total
European Networks			3		1		4
Decision Makers		6	12				18
LLP N. Agencies.			4				4
Universities	1	1	40			1	43
Associations / NGOs / schools		4	20200	20	3		20227
Head masters/ teachers/ educators University students Academicians	2300	514	12847	342	160	60	16.223
Parents/pupils	26000	370	180.000				206.370
Public / Audience	1000	262.231		60.000	19.123.000		19.446.231
International and national organizations*	1	5	300	1	1		308
TOTAL	29302	263.131	213.406	60363	19.123.165	61	19.689.068



This data reveals the huge interests at Regional and National level about the topic originated by a real need, and increases the partners' responsibility to provide a concrete and effective answer to this wave of expectation from the audience. The other emerging data is the general partners' participation in organizing and using all the possible dissemination occasions, strategies and events at every geographical level.

C. Contexts of Dissemination





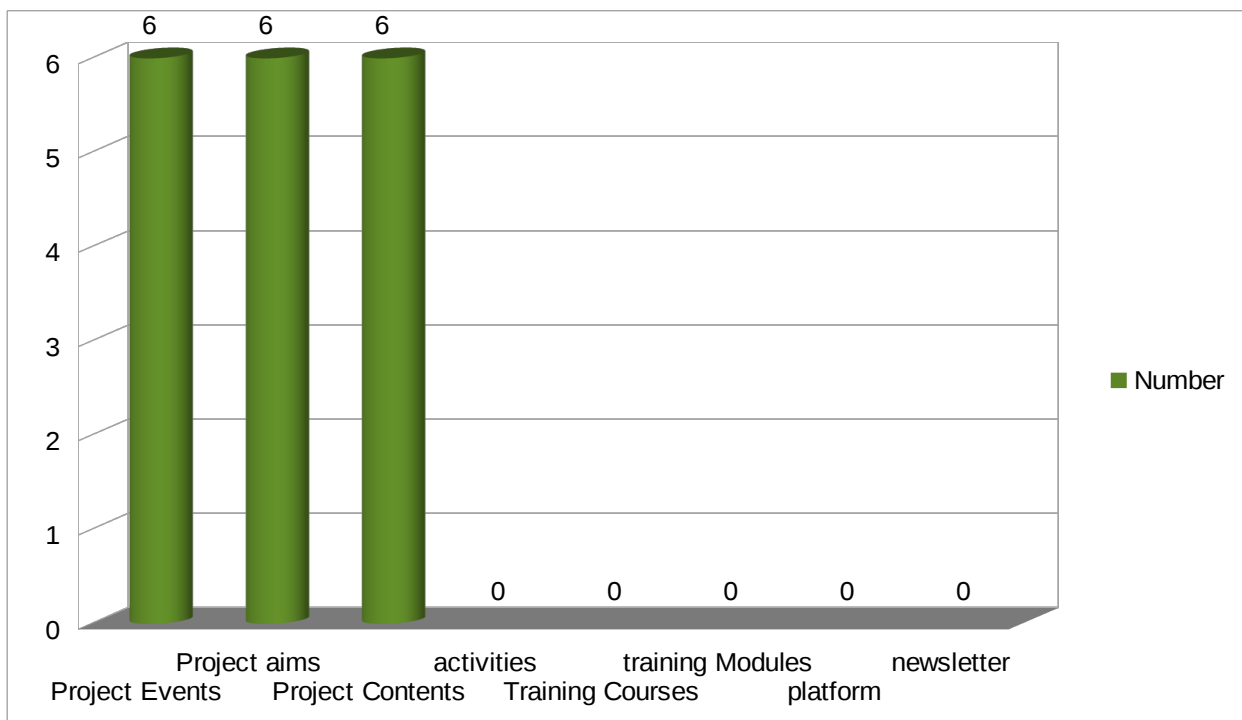
Contexts dissemination data

x= yes

Target Groups	ES Burgos University	S. HKR	ITA Polo	CY IDEO	ES Adele	ES KVC	total
Conferences	x		x				1
Workshops	x	x	x				3
Information Meetings	x	x	x	x	x	x	6
Specific Training Courses	x		x		x		3
Media /video	x	x					2
Distribution Material							
Website <i>facebook</i>	x	x	x	x	x	x	6
Mailing lists	x	x	x	x	x	x	6

Still a lot of work has to be undertaken concerning the participation to all the partners to access to website and facebook as dissemination tools The information concerning the website, at this stage of the project, is related to the Partners's websites information links and material uploaded.

D. Contents of dissemination



Contents of dissemination Data

x = yes



Target Groups	ES Burgos University	S. HKR	ITA Polo	CY IDEO	ES Adele	ES KVC	total
Project Events	x	x	x	x	x	x	x
Project Aims	x	x	x	x	x	x	x
Project contents	x	x	x	x	x	x	x
Activities							
Training courses							
platform							
Newsletter							

The Dissemination Contents have been mainly focused on National/ local events and meetings as a strategy to attract the audience and to create a strong local background around the project future activities and results.

The dissemination at this project stage has been far beyond any expectations, and the projects' application from promises. This aspect is extremely important if considering that the project will produce and interesting quality and quantity of educational material, activities and contents to disseminate and motivate the partners to improve the process in proceeding of the project life when the training modules will be completed and tested in the training courses.